

## **NYP Leadership Perspectives**

Rick Evans
Chief Experience Officer
New York-Presbyterian Hospital

## Perspectives from Leadership – Use of Narratives



- Adds richer color to "score data"
- Compelling/motivating for providers and team members
- Provides clearer themes for intervention
  - Sometimes <u>additional</u> themes for intervention



## Perspectives from Leadership – Organizational Impact





- Elevation of narrative content in general
- Engagement of teams in the process – deeper buy-in to PX
- Greater engagement in patient feedback
- Expanded focus at NYP on narrative and unstructured data
  - Use of AI expanding

## Perspectives from Leadership – Team Well-Being



- Connects team to purpose
- Excellent for team recognition
- Personalizes patient experience work
- Unique COVID pandemic context

