



20 June 2015

Oregon Rural
Practice-based
Research Network

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Dear Primary Care Colleague,

I am connecting with you regarding a practice improvement opportunity by participating in the Healthy Hearts Northwest (H2N) regional cooperative.

*H2N is one of seven regional cooperatives selected for EvidenceNow (<http://www.hhs.gov/news/press/2015pres/05/20150526a.html>), an initiative sponsored by the Agency for Health Care Research and Quality. The project will span 12 states, reaching 5,000 primary care clinicians who care for approximately 8 million people. The EvidenceNow project is a national priority for primary care—building the critical quality improvement infrastructure for smaller practices. The initiative applies the latest medical evidence to improve heart health. **Heart disease is the leading cause of death in the U.S., accounting for 1 in 3 deaths.** Healthy Hearts Northwest is one of seven regional cooperatives participating in the project. H2N is a partnership between the MacColl Center for Health Care Innovation, Qualis Health, and ORPRN. In Oregon, we will be selecting 130 highly motivated practices to partner with us. Practices will receive 15 months of practice support, including: health IT technical assistance; quality improvement skill building; and workshops on how to use your own data to drive improvement. We are beginning the process of identifying the 130 partner practices for this work. H2N is open to urban as well as rural practices. We are developing an inventory of potential practice partners and would appreciate receiving a list of practices that might find H2N of interest.*

Included in this packet are our study flyer and a two-page Executive Summary. We look forward to hearing from you. Please contact Caitlin Dickinson, Project Manager, summerca@ohsu.edu and/or LJ Fagnan, fagnanl@ohsu.edu with any questions/comments you may have about this project. We hope to work with you!

LJ

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