How Health Literacy Friendly Are We?

A pharmacy may have barriers that make it hard for people with limited literacy skills to use its services successfully. These barriers can be grouped in three areas: **Print Materials, Clear Verbal Communication, and Sensitivity to Literacy.**

A. Print Materials

This section assesses the accessibility of the print materials used in the pharmacy, such as prescription labels, prescription inserts, brochures, and posters to patients with limited literacy.

Many of these statements are about writing in plain language, that is, writing in a way that everyone can understand. When materials are written in plain language they:

- use simple, everyday words,
- organize the information so that it is easy to identify the most important points, and
- are designed in a graphic layout that has a lot of clear space on the page, so the reader is not overwhelmed with words.

Please check the ONE response that most accurately describes your pharmacy today, using the following rating scale:

- 1. This is something our pharmacy is not doing.
- 2. Our pharmacy is doing this but could make some improvements.
- 3. Our pharmacy is doing this well.

N/A Not applicable

Note: The response option "N/A" should ONLY be used to indicate that the statement does not apply to you, and not to indicate disagreement with the statement.

		1	2	3	N/A
1.	Our pharmacy uses printed materials to advise patients about our services in different parts of the hospital or clinic, such as in the medical and surgical clinics, walk-in or urgent care centers, and inpatient wards.				
2.	The following print materials are written in simple and clear language, avoiding the use of technical jargon and medical terms:				
	a. Prescription bottle labels				
	b. Prescription warning labels				
3.	The following print materials are designed with lots of white space to provide relief from the print:				
	a. Prescription bottle labels				
	b. Prescription warning labels				
4.	We use graphics and illustrations in the following print materials:				
	a. Prescription bottle labels				
	b. Prescription warning labels				
5.	If appropriate, these print materials are available in languages other than English:				
	a. Prescription bottle labels				
	b. Prescription warning labels				

		1	2	3	N/A
	c. Prescription information inserts				
	d. Patient education brochures				
	e. Informational posters				
6.	We use a print size of 12-point or higher in these print materials:				
	a. Prescription bottle labels				
	b. Prescription warning labels				
7.	Overall, these print materials are easy for adults with limited literacy skills to understand:				
	a. Prescription bottle labels				
	b. Prescription warning labels				
	c. Prescription information inserts				
	d. Patient education brochures				
	e. Informational posters				
8.	We regularly review our printed materials to check how easy they are to read.				
9.	We modify materials that are too difficult to understand and make them easier for patients to read and understand.				

	1	2	3	N/A		
10. We consult with hospital/clinic staff outside of the pharmacy (e.g., Patient Education Committee) for feedback on the written materials we prepare for our patients.						
11 a. The clinic/hospital/pharmacy chain that we are affiliated with has guidelines for limiting the level of reading difficulty of our printed materials.						
b. Our pharmacy follows these guidelines.						
c. Our pharmacy has guidelines for limiting the level of reading difficulty of our printed materials.						
d. Our pharmacy follows our own guidelines.						
12. Our staff has received training in how to identify, prepare, and simplify materials so that they are written in plain language.						
B. Clear Verbal Communication						
This section assesses the communication between pharmacy staff and patients, particularly those patients with limited literacy.						
Please check the ONE response that most accurately describes your pharmacy today, using the following rating scale:						
1. This is something our pharmacy is not doing.						
2. Our pharmacy is doing this but could make so	ne im	prove	ment	S		
3. Our pharmacy is doing this well						
N/A Not applicable						

Note: The response option "N/A" should ONLY be used to indicate that the statement does not apply to you, and not to indicate disagreement with the statement.					
	1	2	3	N/A	
13. We distribute educational materials that patients can use to help them understand and remember the information we give them.					
14. We have identified the jargon that is specific to our pharmacy or services we provide and have developed an easy way to explain these words to our patients.					
15. When we work with patients, we continually check that they have understood the information we give them by asking them to repeat back key points (i.e., "teach-back").					
16. We have been trained to recognize non-verbal cues that may indicate a person is not understanding what is being said.					
17. We offer and provide interpreters to patients for whom English is a second language.					
18. Our pharmacy's leadership promotes commitment to health literacy and clear patient communication.					
19. We have a space that provides some privacy if patients need to discuss confidential information.					

	1	2	3	N/A
20. If a patient asks to speak with the pharmacist, we offer counseling on the following topics:				
a. The name of the medicine.				
b. The purpose of the medicine (blood pressure, cholesterol, etc.).				
c. The dosage form, dosage, route of administration, and duration of drug therapy.				
d. Special directions and precautions for preparation, administration, and use by the patient.				
e. Common severe side or adverse effects, interactions and contraindications that can happen, including how to avoid them and what the patient should do if they happen.				
f. Techniques for self-monitoring drug therapy.				
g. Proper storage.				
h. Prescription refill information.				
i. Action to be taken in the event of a missed dose.				
21. I have received training on the following clear verbal communication techniques:				
a. How to effectively organize the information given to patients.				
b. How to communicate using simple language.				
c. How to check for understanding.				

	1	2	3	N/A
22. I am confident that I can effectively educate patients about medicines and diseases when:				
a. Time is limited.				
b. The patient has many medications.				
c. The patient has many new prescriptions.				
d. There are many changes in dosage.				
e. The patient has limited literacy skills.				
f. The patient is in a rush.				
g. The patient asks a lot of questions.				
h. The patient is angry at the pharmacy staff.				
i. The patient is new to the pharmacy.				
j. The patient does not understand how to pay for their medication.				
k. The patient can't afford their medication.				
1. The patient appears noncompliant.				
m. The patient does not speak English proficiently.				

C. Sensitivity to Literacy					
This section asks questions about standard practices that your pharmacy uses in delivering its services to patients with limited literacy skills.					
	Please check the ONE response that most accurately describes your pharmacy today, using the following rating scale:				
1.	1. This is something our pharmacy is not doing.				
2.	Our pharmacy is doing this but could make some improvements.				
3.	Our pharmacy is doing this well.				
N/A	Not applicable				
statement	Note: The response option "N/A" should ONLY be used to indicate that the statement does not apply to you, and not to indicate disagreement with the statement.				
	1 2 3 N/A				
	or volunteers are available to help patients \qu				
24. We have identified what a patient must know (e.g., about health or medicine) and the literacy skills a patient must have to make use of our services.					
feedb	egularly ask our patients for verbal or written				
activi	pharmacy's policies specifically support ities and resources that help make our macy accessible to people with limited literacy.				

	1	2	3	N/A		
27. We are confident that we promote our pharmacy in ways that allow adults with limited literacy skills to learn about our programs and services.						
28. All staff members who have direct contact with patients are aware of certain behaviors that may indicate literacy problems.						
29. Our staff, including leadership, has received awareness and sensitivity training about literacy and literacy issues.						
30. Our staff knows about the adult literacy resources in our community. If asked, they could tell a client where to get help to improve his or her literacy skills.						
D: Personal Information						
In this section you will provide some descriptive information about yourself. (**All personal information will be kept confidential)						
31. What is your primary work location?						
Name of Pharmacy:				-		
32. Are you a:						
☐ Pharmacist, PharmD ☐ Pharma	cist, R	RPh				
☐ Pharmacy technician ☐ Other (specify)	-					

33.	33. What is the highest level of school you completed?							
		Elementary school		College graduate				
		Some high school		Some graduate or professional school				
		GED or high school graduate		Graduate or professional degree				
	Some college or technical school							
34. Which one best describes your race?								
		Black or African American		Asian or Asian American				
		Native Hawaiian or other Pacific Islander		Caucasian or White				
		American Indian or Alaska Native		Other				
35.	Are	you of Spanish or Hispanic origin?		☐ Yes ☐ No				
36.	36. Are you:							
37.	37. How old are you?							
	Thank You!							